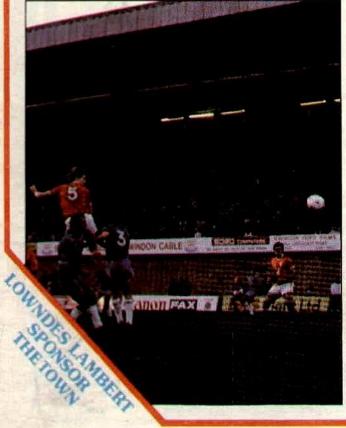
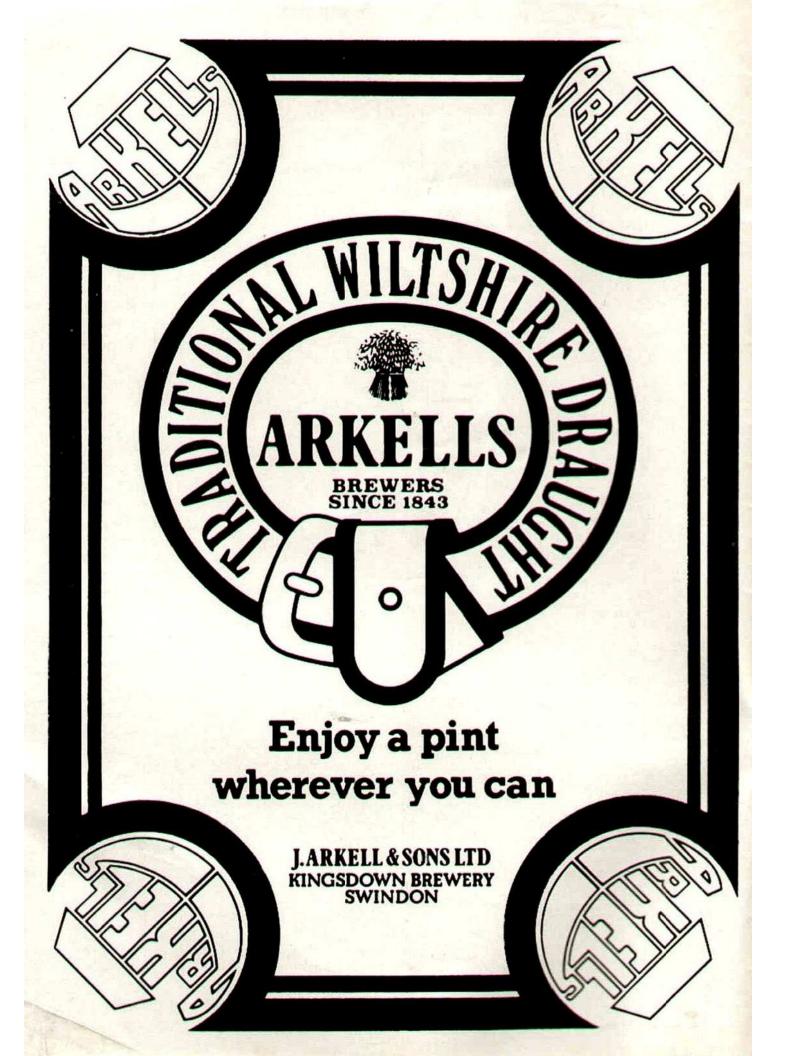
swindon town crier











SWINDON TOWN FOOTBALL CO. LTD. Telephone (0793) 22118

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All contributed items published in this programme do not necessarily reflect the view of Swindon Town Football Club

HONOURS-

Football League Cup Winners: 1969

Semi-Finalists 1980 Anglo Italian Cup Winners: 1970 International League Cup Winners Cup. Winners:

1969

Third Division Runners Up: 1962-63, 1968-69

F.A. Charity Shield Finalists: 1911

F.A. Youth Cup Finalists: 1964

F.A. Cup Semi Finalists: 1910, 1912

Chairman's Chatter

In welcoming you all to the County Ground this evening for our Freight Rover Trophy match with Hereford United. I would like to assure you Swindon Town have doubt that Competition will become as important as the Milk Cup to Third and Fourth Division Clubs.



Apart from the financial aspect, reaching a Wembley final gives a club and their supporters a tremendous lift. Last season's final which was attended by a crowd of 40,000, saw Brentford and Wigan Athletic netting £36,719 as their share of the receipts, in fact both Clubs banked £80,000 each for reaching last season's final! With that kind of earning capacity the Freight Rover Trophy is an obvious lifeline. Especially with the financial structure of the Football League undergoing radical Obviously Clubs in the lower Divisions are under even more increasing pressure to find additional income.

With the arrival of Freight Rover as sponsors and the staging of the final at Wembley last season. Competition is now a very attractive proposition for club and spectator alike.

Following last weeks narrow 2-1 defeat at Bristol Rovers we require a two goal winning margin this evening to make further progress in this season's Competition. I know that your vocal encouragement will be most appreciated and therefore may I ask you to urge the team on towards the next round.

On behalf of my fellow Directors may I extend a warm welcome to this evenings match to Mr. Ivan Skudmore and his colleagues from Swindon Automobiles.

Match Sponsors

Blunsdon House Hotel Action Plant Ltd. Mr. Godwin. The Wagon and Horses, Wootton Bassett. Mr. Mulcahy. The Mallard, Lyneham. Mr. Ken Gray. Cat and Custard Pot, Shipton Moyne.

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THE TOWN CRIER INTRODUCES

Radio Robin



SWINDON TOWN WELCOME YOU TO THE CLUBS OWN RADIO PROGRAMME



Radio Robin

will be brought to you on

each matchday for the remainder of this

season by your host

Phil Baker

The Town Crier meets thirty-six-year-old Phil, a local schoolteacher.

'May I introduce myself to you, it is my intention to help to bridge the gap that exists between you the supporters and the Football Club. At present I am the Chairman of Swindon Schoolboys Association. Along with my wife and two children we reside at nearby Highworth. Initially Exeter City were my first love in professional football until I came to Swindon and obviously I always look for their result after the Town's on a Saturday'.

'It is my intention that between 2-20 and 2-50 each Saturday to bring the family approach to the County Ground. To involve you the supporters, the matchday mascot, to bring you interviews with injured players, in fact any topic of interest that is current news'.

'I have felt for a long time that there has been a gap between the supporters and the Club. It is therefore 'RADIO ROBINS' intention to bridge that chasm'.

'So folks, don't forget to listen out for me - PHIL BAKER your matchday host on RADIO ROBIN. Upto date information is the aim of the game.

FILL IN WITH

Phil

AND

Radio Robin

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Commercial Comment By Doug Buswell

Welcome to the County Ground once again.

OUR MATCH SPONSORS THIS EVENING ARE

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Mr. Mulcahy. The Mallard, Lyneham.

Mr. Ken Gray. Cat and Custard Pot, Shipton Moyne.

Bill Martin. Plough Catering, Bradford-on-Avon.

OUR MASCOT tonight is Justin Sercombe aged 14 who attends Oakfield School and plays centre forward for Freshbrook Falcons.

THE MATCH BALL tonight has been donated by all Our Friends from the Disabled Enclosure.

Our thanks to all our sponsors for their generosity.

SPORTING DINNER NO.8 will be held in the Rendezvous Club on Monday 24th February. Our guest speaker for the evening will be the former Captain of Lancashire County Cricket Club David Lloyd who also played test cricket for England. David will be supported by Swindons own T.V. comedy duo Dave and Amos.

Our thanks to Mr. Lew Lewis of Lydiard Millicent Motor Company Ltd., for sponsoring the dinner. There are still a few tickets left for sale. Ring Swindon 642984 or 31510 for details.

n The Ball

We acknowledge the generosity of the persons listed below who have kindly sponsored the Match Balls for the forthcoming season:-

17th Aug Wrexham

26th Aug Torquay Utd

3rd Sep Torquay Utd

6th Sep Northampton Town

21st Sep Preston N.E.

1st Oct Exeter City

5th Oct Rochdale

22nd Oct Stockport County

2nd Nov Tranmere Rovers

6th Nov Cambridge Utd

23rd Nov Mansfield Town

14th Dec Halifax Town

22nd Dec Hereford Town

1st Jan Colchester Utd

12th Jan Southend Utd

25th Jan Peterborough Utd

8th Feb Chester City

15th Feb Crewe Alex

2nd Mar Hartlepool Utd

18th Mar Burnley

23rd Mar Port Vale

31st Mar Aldershot

12th Apr Scunthorpe

27th Apr Orient 28th Jan Hereford Utd Kall Kwick, Havelock Street, Swindon.

Mr. John Clifford of Blunsdon House Hotel

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Bampton Bros of Swindon

Mr. Pat Morris of The Jacobs Ladder

Mr. Arthur Done

Mr. Gerry Williams of The Ring Cafe, Swindon.

Mr. Godwin, Wagon and Horses of Wootton Bassett.

Mr. White of Ecolarm, Swindon.

Mr. Dick Packer of The Clifton Hotel, Swindon.

Mr. Sears, Family Butchers of Highworth.

Mr. R. Warren and Family of Lambourn

Mr. P. Neal of The County Ground Hotel

Mr. Notton of Maxwells Restaurant, Swindon.

The Carpenters Arms, South Marston.

Mr. R. Franklin of The Rat Trap, Swindon.

Mr. J. Tremlin, Coped Hill Service Station.

Mr. Ellis of The Belle Vue, Swindon.

Mr. Paul Gilchrist of The Town Fitness Centre

Mr. Ted Roberts of R.A.F. Swindleby

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Mr. Roger Bunce of Southmoor, Oxon.

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The Town Crier Fact File on Town Men

ANDY WOLLEN

FULL NAME: Andrew James

Wollen

BIRTHPLACE: Swindon

BIRTHDATE: November

14th 1966

HEIGHT: 6' 0" WEIGHT: 12st 2lb MARRIED: No

PREVIOUS LEAGUE

CLUB(S): None

LEAGUE RECORD: None

CAR: Fiat

FAVOURITE NEWSPAPER:

Daily Mirror

PLAYER MOST ADMIRED: Kevin Ratcliffe (Everton) FAVOURITE OTHER TEAM: Manchester City FOOTBALL HERO AS A BOY: George Best FAVOURITE OTHER SPORTS: Snooker and Racing FAVOURITE SPORTS PERSONALITY: Jimmy White BEST TEAM EVER SEEN: Holland 1974 World Cup



BIGGEST DISAPPOINTMENT: Breaking a Leg FAVOURITE AWAY GROUND: Chelsea's Stamford Bridge LIKES AND DISLIKES: Winning and cold weather FAVOURITE SINGERS: George Benson and Spandau Ballet FAVOURTIE ACTOR: James Caan and James Coburn FAVOURITE ACTRESS: Ali Macgraw FAVOURITE T.V. SHOW: Eastenders and Late Late Breakfast Show FAVOURITE FOOD: Mums Sunday Dinner FAVOURITE DRINK: MILK AMBITION: To play in the highest grade in Football

As Others See Themselves

Hereford United Manager John Newman launched a scathing attack on his players just before the Edgar Street Clubs Freight Rover Trophy tie with Bristol Rovers. After two heavy defeats at Colchester and Cambridge, his reply to his teams performances this season was, 'No team can lose ten away matches the way we have and then expect to surge up the Table every time we win a home match. That sort of thing just does'nt happen'.

'It is now evident that we will not finish in the top four and this is because the players haven't shown the moral fibre that is demanded from a team when the going

gets tough'.

'At the start of the season I had high hopes that the players had learned from last seasons experience but they have given away too many away points to fulfill their potential'.

'Although our home record compares favourably with most teams in the Fourth Division our away record is a disgrace and the fact that we have only picked up one away point from our last five trips has seen us slip to the halfway mark in the Table'.

'Our position, in fact, shows that we are just an ordinary side and unless the players pull up their socks we could finish in the bottom half of the Table'.

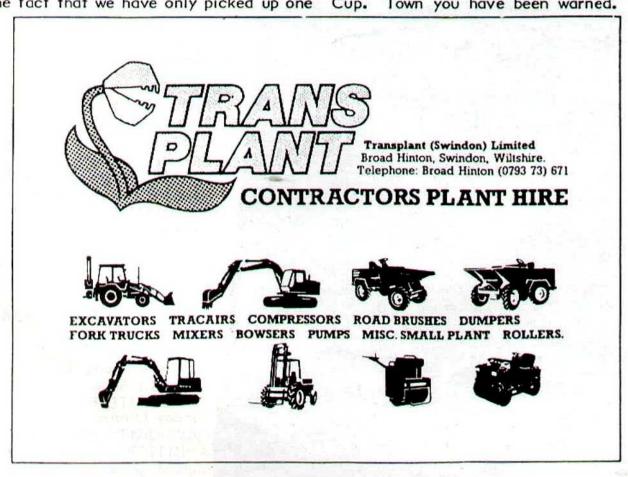
'So far this season we have created our own problems and it is now up to the players to find a few answers themselves instead of expecting everyone else to do it for them'.

'They get a lot of help off the pitch and are well looked after, but are not prepared to produce the do-or-die stuff needed when

the going gets tough'.

'They are not prepared to risk everything to win a match and that's why we are in the middle of the Table when just a couple more away wins could have kept us on the promotion fringe'.

Those well timed remarks came before United's 2-0 win against Bristol Rovers. Obviously the Edgar Street Club's main motivation for the remainder of this season is the Freight Rover Trophy and the Welsh Cup. Town you have been warned.



Time Sharing Snags And Time Warp

In normal circumstances Charlton Athletic would have entertained Fulham on Saturday October 27th but with Crystal Palace at home to Blackburn Rovers on the same day Charlton had to entertain their London rivals on the following day - Sunday. It was Selhurst Park's first fixture clash. It seems Palace have first refusal this season, every Saturday when this occurs, with Charlton Athletic being forced to play midweek.

It was a sorry end to a week in which differences between the two Clubs had already begun. With Palace refusing to let their lodgers train on the pitch and allegedly failing to advise the Electricity Board that Charlton had a game on the Wednesday and therefore requiring floodlights.

In the final analysis the Full Members Cup tie against Chelsea kicked off half-anhour late. The timing switch for the lights had already been changed back to Greenwich meantime! Because Palace evidently thought there were no more British summer-time matches at the ground. Although both Clubs later denied this version of events.

The postponment of their match against Fulham may well have cost Charlton some sponsorship money! For they missed out on the chance to compete for the Canon Division Two £750 Award for the First Team to score 25 goals because they were stuck on the 24-mark while other Clubs passed the total. Soccer's brand-new Time Share Scheme had met it's teething problems.

It seemed not so long ago that Robert Maxwell had designs on Reading's Elm Park and the County Ground was also mentioned in a passing remark. There is no mention of such moves now that Oxford United are rubbing shoulders with the super league elite.

On the way down, they may again cast envious looks at Reading and Swindon Town on the way up. Strangers in the night?

Remember our reputed interest in signing former Manchester United and

Scotland International defender Gordon McQueen? Well, Gordon now displays his heading ability in the time-warp of Hong Kong soccer! With League Champions Seiko.

We hear vague reports of soccer life in Hong Kong. But what does soccer in the Far East colony actually consist of?

Well there are ten First Division teams, each is allowed to field three foreign players.

Remember Joe Mayo who played for West Bromwich Albion, Orient and Cambridge United? Joe has recently been transferred from Happy Valley to Sea Bee!

Tony Morley the former Aston Villa and West Bromwich winger is a team-mate of Gordon McQueen's and recently hit a hattrick in Seiko's first win of the season against newly promoted Double Flower.

Seiko are expected to challenge strongly for the title again. While their biggest threat could come from South China. They have just recruited former Leeds United and Manchester City striker Derek Parlane. He will line up alongside Tommy Langley, the ex-Chelsea, Q.P.R., Crystal Palace, Wolves, Aldershot and more recenlty A.E.K. Athens player. They are joined by the former Wolves, Coventry City and Derby County midfield player Barry Powell.

While Joe Mayo is joining Scottish imports goalkeeper Jim Preston and striker Ian Ballanyne. Joe's former Club - Happy Valley have retained the services of the skillful West Countryman Dave Wilfill the former Bath and Manchester City midfielder.

Double Flower who are newcomers to the Hong Kong First Division have signed Cristian Gaff from Happy Valley. Former Newport County striker Phillip Green has also joined Double Flower from Tung Sin where he has been joined by fellow ex-Welsh International Nick Deacy who had spells with Wrexham, Hull City and Bury.

The Television Matches

For your interest here is a full list of matches to be shown live on Television this season.

FEBRUARY 2ND
West Ham United v Manchester United 1.T.V.
FEBRUARY 9TH
Liverpool v Manchester United - B.B.C.
FEBRUARY 12TH
Milk Cup Semi Final First Leg - B.B.C.
FEBRUARY 16TH
F.A. Cup Fifth Round - B.B.C.
MARCH 2ND
Tottenham v Liverpool - B.B.C.
MARCH 9TH
Milk Cup Semi Final Second Leg - 1.T.V.

MARCH 16TH
Everton v Chelsea - 1.T.V.
APRIL 20TH
Milk Cup Final MAY 10TH
F.A. Cup Final

(1.T.V. have still to arrange coverage of one League game)

The Town clash once again with television when we entertain fellow promotion contenders Hartlepool United on Sunday March 2nd. Unless I.T.V. arrange their one outstanding fixture on Sunday March 23rd when we are at home once again against another leading Fourth Division Club - PORT VALE.

Meet The Directors



DICK MATTICK - We conclude our series on introducing the Town Directors to our supporters by featuring Dick Mattick. There can be few people who attend Town matches that are more genuine and fervent supporters of our Club than the local schoolmaster. Any man who devotes his time and effort to the furtherance of children needs little to be said about him. Suffice to say that Dick Mattick has in many respects gained the admiration of the majority of people who have come in contact with him. His devoted effort to any purpose that takes his interest, can

only enhance the progress of the cause.

BILL DORE - Unfortunately we are unable to produce a phototgraph of Bill to the supporters. For Bill is a man who shuns publicity and no camera shot is available of the Reading Speedway promoter. His involvement with other sports shows of his involvement with sport generally. Bill's interest in Speedway has given him National Media mention, but it is not something the quiet spoken genteel promotor seeks.

Photo Call Mark Payne



PLEASE SIGN YOUR AUTOGRAPH





Town Crier Sees Hereford

For the second occasion within the space of five weeks, we welcome Hereford United to the County Ground, Having lost by a solitary goal on their last visit, the Edgar Street Club will be seeking revenge for their pre-Christmas defeat in this evening's Freight Rover Trophy tie.

Since their last visit to the County Ground, United have produced a mixed bag of results. Following their defeat here on December 22nd, the Edgar Street Club took a point from a 2-2 draw at Orient on Boxing Day. Forty-eight hours later they took maximum points in a 4-1 trouncing of Crewe Alexandra and repeated the act on New Years Day in another Edgar Street success against Exeter City. For the third consecutive match they were involved in a scoreline! The problem on this occasion, was that John Newman's team were on the receiving end - at the expense of Colchester United.

Five days later, United ran riot in a 10-I rout of B.S.W. Shotton in a Welsh Cup-They were unable to maintain that form on their travels three days later, when they tumbled to their twelfth away defeat of the season, against a rejuvanated Cambridge United who scored four goals without reply on January 11th. A midweek Freight Rover win against Third Division Bristol Rovers by 2-0 saw United record their fourth consecutive home win.

Promotion contending Mansfield Town were the visitors to Edgar Street on January 18th left and pointless. Following an impressive performance by United which enabled John Newman's team to record a 4-2 win.

Included in Manager John Newman's squad for this evening's match are goalkeeper KEVIN ROSE who became the first player to make 150 consecutive League and Cup appearances since the Club were elected to the Fourth Division. The twenty-five-year-old 'keeper reached that total in the recent home match with Exeter City.

Local born, CHRIS PRICE, has now appeared in over three hundred League

appearances for his home Town Club. twenty-five-year-old full back made way for another local born player when IAN ROGERSON took over from Chris in the second half of United's 2-0 win against Bristol Rovers in their recent Freight Rover match and the following League

match against Mansfield.

Following the injury to former Bristol City defender BRUCE HALLIDAY the central defensive positions have been occupied by former Tottenham Hotspur, Port Vale and Blackpool defender WAYNE CEGIELSKI and Stoke City defender MEL PEJIC. Mel joined the Edgar Street Clubs '200' Club in their recent match at Colchester, becoming only the nineth player to make two-hundred League appearances for United since they were elected to the Fourth Division in 1972. Twenty-six-year-old Mel is an ever present this season and has only missed three games out of a possible 191 in the last four years!

Full back IAN DALZIEL, the former Derby County apprentice had misfortune to be sent off in our previous match here at the County Ground on

December 22nd.

Midfield player JIMMY HARVEY, the 29-year-old former Arsenal player is also one of the nine players who have appeared in over 200 League matches for United. Appearing alongside the influential Jimmy in midfield is the experienced thirty-twoyear-old JOHN DELVE who has made over 400 League appearances with Queens Park Rangers, Plymouth Argyle, Exeter City and Hereford. Former Welsh-Under-21 International PAUL MADDY completes the trio of regular midfield players. The former Cardiff City apprentice had also appeared for Swansea City before crossing the Welsh border to join Hereford United. Twenty-three-year-old Paul has now made over 100 League appearances during his association with his three League Clubs.

In attack, the injured STEWART PHILLIPS who is the third of the current playing staff to appear in over 200 League matches has now scored sixty-nine League

United Arrive In Town



goals for United, his only League Club. Replacing the injured Stewart in recent matches has been IAN WELLS a close season signing from West Midland Club Harrision's. It was lan's two goals that gave United their 2-0 winning margin against Bristol Rovers. Ian was replaced in a second half substitution by former Grimsby Town player GARY BEACOCK. A regular in United's attack is former Reading, Oxford United and Walsall striker OLLIE KEARNS. Twenty-nine-year-old Ollie took his League appearances past the one-hundred mark for Hereford earlier this season. The Banbury born player is the Edgar Street Clubs leading goalscorer this season with fifteen League and Cup goals.

Former Bolton and Plymouth Argyle player MIKE CARTER once spent a loan period here at the County Ground when he was with the Northern Club. It was twenty-five-year-old Mike who was instrumental in setting up I an Wells second goal in their Freight Rover Trophy match with Bristol Rovers.

The Only Ones!

Swindon Town have provided the leading goalscorer in their Division on no fewer than five occasions! With the prolific goalscoring Harry Morris twice leading the way in the now defunct Third Division (South). In 1926-27 Harry scored a total of 47 goals and the following season he was only nine goals short of that incredible total, when he scored 38 League goals! Ben Morton with 28 goals in the 1938-39 season became the last Town player to head the Third Division (South) scoring charts. Since those pre-Second World War days the only Town player to head the Divisional lists has been the majestical Don Rogers who in 1967-68 with 25 goals and in 1968-69 with 22 goals succeeded in placing his name ahead of all other pretenders. Since then no Town player has finished in the lead.



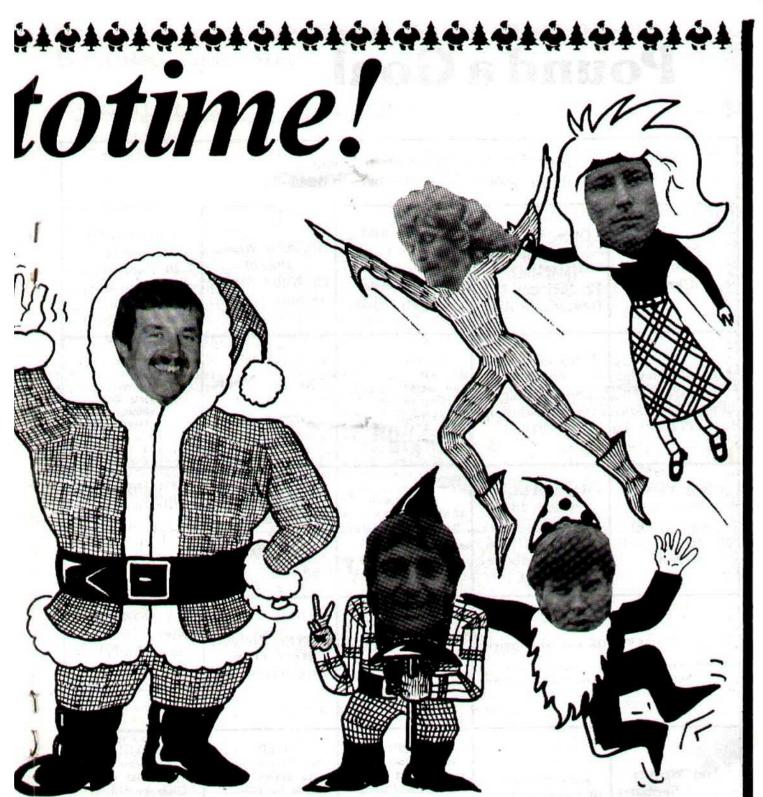


January is the month of the traditional pantomime – so we extend a welcome to our Town panto, a uglier sisters than David Cole and Colin Gordon. Colin Calderwood looks a picture as Cinderella; (Macari certainly measure up as our two dwarfs; keeper Kenny Allen is used to flying so he's a

Freight Rover Draw

Swindon Town were drawn in the same qualifying group as fellow Fourth Division Club - Hereford United and F.A. Cup Third Round giant killers Bristol Rovers. The 48 Third and Fourth Division Clubs have been placed into 16 three Club Mini Leagues,

with each playing the others once each, either at home or away. Top Club from each Mini-League qualifies for the area quarter-finals. The remainder of the Competition is played on a knock-out basis, with the Final at Wembley on May 24th.



panto, with all your favourites dressed to thrill! From the left...You've probably never seen crella; Chairman Brian Hillier will sleigh'em anywhere in his santa outfit; Bryan Wade and Lou he's a natural Peter Pan, while Derek Hall is Wendy.

SOUTHERN SECTION DRAW
GROUP I - Swansea City, Newport County,
Cardiff City.
GROUP 2 - Exeter City, Wolves, Torquay
United.
GROUP 3 - Bristol City, Plymouth Argyle,
Walsall.
GROUP 4 - Bristol Rovers, Hereford

United, Swindon Town. GROUP 5 - Aldershot, Cambridge United, Peterborough United. GROUP 6 - Southend United, Northampton Town, Colchester United. GROUP 7 - Orient, Bournemouth, Reading. GROUP 8 - Brentford, Derby County, Gillingham.

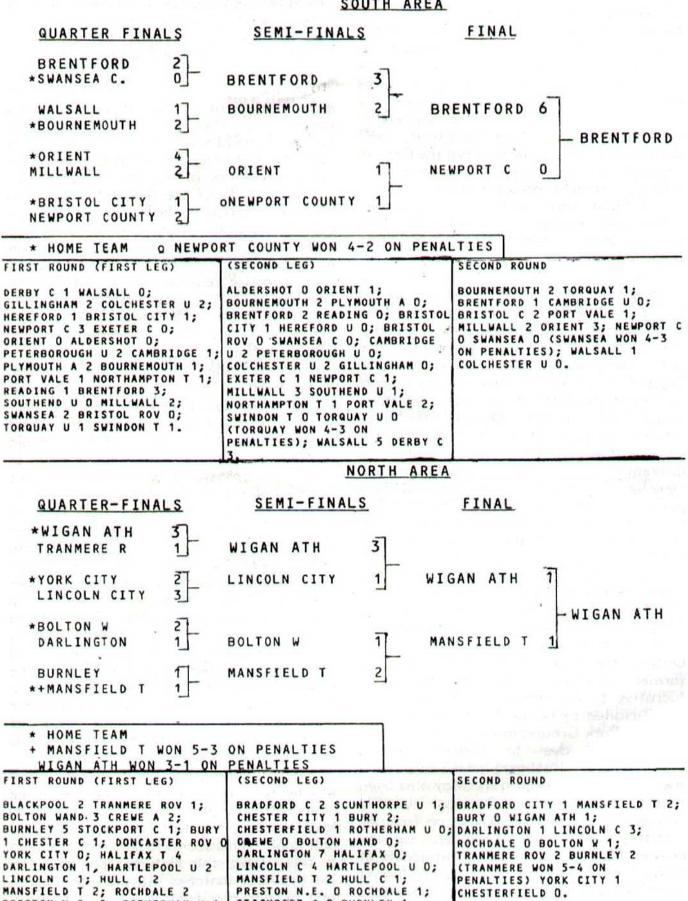
Pound a Goal

A special sponsor page for those who wish to Sponsor The Town at One pound per goal for the Season 1985-86.

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Ian Waters Maria Seaborn Tim Richards	Mike Skinner 18 Longcot Road Shrivenham	HELP! Would you like to assist the Club by filling these spaces. Please apply to the Club Offices	HELP! Would you like to assist the Club by filling these spaces. Please apply to the Club Offices	HELP! Would you like to assist the Club by filling these spaces. Please apply to the Club Offices	
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How Brentford And Wigan Found Their Way To Wembley Last May

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CITY 2 DONCASTER ROV O.

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WIGAN ATH 3 WREXHAM 1; YORK

PRESTON N.E. 2; ROTHERHAM U 1 CHESTERFIELD 1; SCUNTHORPE U 1

BRADFORD C 4; WREXHAM 2

WIGAN A 2.

The Town Crier Looking Ahead

Within the seven day period commencing next Saturday we probably face the toughest collective three matches left of our League programme. For the first match of that trio of difficult fixtures we travel to Northampton to meet the enigmatic Cobblers. Few Town supporters will disagree that 'The Cobblers', were somewhat unfortunate to leave the County Ground earlier this season without a point following their impressive display.

On that form only a resolute and determined display will prevent the free scoring Northampton outfit from repeating their 4-0 success of last season.

The ever dangerous Ian Benjamin has posed problems for most teams this season as his total of seventeen League and Cup goals confirm. With close season signings Trevor Morley and Richard Hill also in a goalscoring vein. The Town will be hard pressed to prevent Graham Carr's team adding to the fifty three goals they have scored this season. Despite the free scoring players at their disposal, the County Ground Club were unable to prevent Crewe (1-0), Wrexham (1-0) and Hereford United (3-1) taking maximum points in early season visits to 'The Cobbers'. In fact the Edgar Street Club on October 5th were the last Club to win at Northampton.

Just over forty-eight hours later the Town are due to meet the much improved Stockport County at Edgeley Park. Les Chapman, the County Player-Manager has seen his side maintain their momentum despite the loss earlier this season of former Manager Colin Murphy to a lucrative Saudi Arabian contract.

Curtailed by being unable to use their Edgeley Park Ground in the earlier part of the season due to urgent Ground improvements. Stockport have confounded the pundits by recording six away wins from their first thirteen away fixtures! Unable to enjoy the luxury of playing on familiar territory until mid-September. County proved that they could be as formidable at home, for only Hartlepool United following their 3-1 win on October 11th have left Edgeley Park with three points!

The dangerous Mick Leonard is

Stockports leading goalscorer with sixteen League and Cup goals. Tommy Sword who can be used in defence or attack is County's second highest scorer with seven goals.

If the Town can return home with maximum points from their excursion northwards. They should be in fine fettle for the battle of the Titans on the following Saturday February 8th when Chester City are the visitors to the County Ground.

Without doubt the Sealand Road Club are the surprise package of this seasons Fourth Division. Their only away defeats came in their first away match of the season at Peterborough (0-3) and it was not until their surprise reverse on Boxing Day at Cambridge United that they tasted defeat again losing by the odd goal in five. The resolution instilled by Chester Manager Harry McNally is clear for all to see.

Despite the loss of the prolific goalscoring Stewart Rimmer through injury. The Sealand Road Club have not faltered in their bid to regain the Third Division status they lost in 1982. It did not take the Chester Manager any time, to enter the transfer market when he was notified of the length of time he would be without the former Goodison Park starlet!

The former Wigan Athletic Manager looked South for Stewart's immediate replacement by signing Ian Richardson from First Division Watford. The former Vicarage Road apprentice was surplus to needs for Graham Taylor, the Watford Chief had previously spent loan periods with Northern Club's Blackpool and Rotherham United in past seasons. The twenty-one-year-old did not take long to decide that he would have a greater opportunity to stake a League future at Fourth Division level, than in the Vicarage Road Football Combination team.

Without doubt the Sealand Road Club will be seeking recompense for the single goal defeat that the Town inflicted on them last October, due to Colin Gordon's first half goal. This seems to be a match not to be missed and this fixture along with the two previous matches will provide a stern test of character for Lou Macari's men. I can hardly wait to see how they cope, can

you?

Seen and Heard

THROUGHOUT THIS SEASON

You have probably noticed that the Club have received letters from Town supporters living abroad...While it is impossible for the Club to enter into regular correspondence with those from afar...l am sure that some among you would like to write or hear from those...In another Country...Therefore why not drop a line to either...Gary Collins, 63 Saxonwold, Road, Avonwold Johannesburg, South Africa...Who I am sure would like regular news of the Town. Muzyk Or...To...Miss Miranda 02-649 Warsaw, 4/41, UL.Marzanny Poland...Miranda requires an enamelled badge of the supporters club as printed in the Colchester United programme... If you have one...Or you would like to write to Miranda...Please write to the above address.

NEWS OF FORMER PLAYERS

Discarded Town midfielder...Paul Batty has regained his position in Third Division Chesterfield's midfield section...Two former apprentices now involved in District Football are...Nigel Barry who is now with Fairford Town and Rob Furley who plays for Stroud Club King Stanley.

PROGRAMME COLLECTORS

For all those Town fans interested in Swindon Town Memori Billa... A superb collection of Swindon Town programmes in complete season by season...Dating from before the Second World War has come to light...The owner of this collection wishes to remain anonymous and all enquiries will be dealt with in writing...By applying to...The Programme Editor...Swindon Town Football Club...It is without doubt probably the finest collection of Swindon Town collected...Only ever programmes correspondence to the Editor...Will be entered into...Fifty per cent of the cost will be donated to the Football Club...All those interested must write in person...By February 22nd...No sales will be entered into through a second person.

STILL WONDERING?.....

Has it entered your thoughts...What the Fourth Division Table looked like at the end of January...1984...Did the Club's then currently occupying the four leading positions...Eventually gain promotion?

Well this is the League Table as it looked before the matches of the last Saturday of January...1984...

P W D L F A PTS

BURY 24 15 5 4 42 22 50

HEREFORD 24 14 6 4 39 17 48

BLACKPOOL 25 14 6 5 41 24 47

CHESTERFIELD 24 13 8 3 41 24 47

DARLINGTON 22 12 8 2 31 15 44

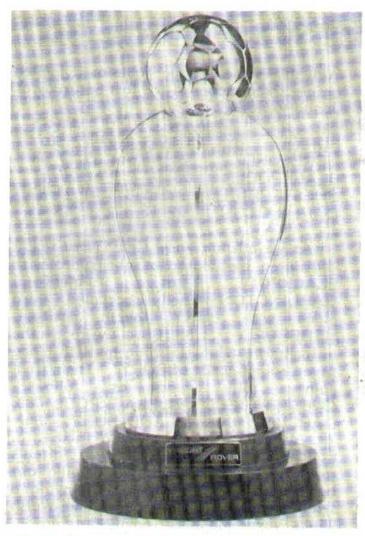
As we all now know CHESTERFIELD completed the season as champions with runners-up. BLACKPOOL as DARLINGTON finally occupied third fourth position. BURY place with were UNITED HEREFORD unfortunate Club finishing in fifth place seven points adrift of BURY! Their final follows:tally read as points CHESTERFIELD - 91, BLACKPOOL - 86, DARLINGTON - 85 AND BURY - 84. WE ARE OUT THERE SOMEWHERE!..... United's Manchester Following magnificent contribution in helping out beleagured Swansea City...By playing a friendly at the Vetch Field...The Welsh Clubs Player-Manager Tommy Hutchinson, said...'We had a tremendous response with blocks of tickets being booked from as far away as Swindon?'...Friends in deed, eh, Tommy.

TOP TEN!.....

The following players were voted the leading ten players for December in a poll by a weekly soccer recent Morley Trevor magazine..... (Northampton)...2. Graham Abel (Chester City)...3. David Fry (Torquay United)...4. George Foster (Mansfield Town)...5. Paul Garner (Mansfield Town)...6. Ian Benjamin (Northampton Town)...7. Richard Hill (Northampton Town)...8. John Thomas (Preston North End)...9. Peter Farrell (Crewe Alexandra)...10. Paul Maguire (Port Vale).

'POMPEY BOUND'

After his loan period with the Town had expired...Dave Bamber found another former Town player at Fratton Park...Jake Findlay...Who has joined the Pompey staff...To cover for the injured Alan Knight.



The Freight Rover Trophy.

The 15-seater minibuses which were presented to Brentford and Wigan Athletic at last year's Freight Rover Trophy Final.

The Wembley Final will continue to be billed as 'The Family Final' - the scoreboard gets this message across.

The arm of the law lends a hand in the family enclosure. Last season's Freight Rover Trophy Final featured Wembley's first family enclosure – a policeman helps to distribute the giveaways.







The Town Crier Looks At SECTION FOUR Of The Freight Rover Trophy Hereford Utd v Bristol R

Bristol Rovers hopes of any progress in the Freight Rover Trophy faded along with the Edgar Street floodlights! After only eighteen minutes play in the first half there was a 22-minute delay as two pylons blew fuses forcing the players to leave the pitch. Play was resumed with one of the pylons restored to full working order. On the resumption, the Edgar Street Club settled to their game and two efforts from lan Wells gave United a merited win. The Hereford striker struck in the first half to give his team the lead with a shot which beat Rovers keeper Ron Green and went in off the post.

Ian Wells put the matter beyond doubt six minutes into the second half with a piece of clinical finishing after clever work by Mick Carter who once spent a period on loan with the Town from Bolton Wanderers, upto that time only two superb saves from Rovers goalkeeper Ron Green had kept the Eastville Club in the game.

Overall it was an unhappy night for Rovers, with no penetration in attack they only extended Hereford goalkeeper Kevin Rose on one occasion when he had to dive full length to hold a first half header from Tim Parkin.

After the match comment by Rovers Manager Bobby Gould still held a touch of optimism when he said, 'I don't think we lacked anything in commitment - it was just that we didn't play as well as we can. Who knows Hereford could lose 2-0 at Swindon and then we could beat Swindon 3 or 4 nil!

In a match where two Rovers players were booked - Trevor Morgan and Vaughan Jones the two teams were as follows:-

HEREFORD UNITED: Rose; Price, Dalziel, Pejic, Cegielski, Maddy, Harvey, Delve, Wells, Kearns, Carter. SUBSTITUTES: Rogerson and Beacock. BRISTOL ROVERS: Green; Scales, Portch, Stevenson, Parkin, Jones, Penrice, Badock, Morgan, White, Connor. SUBSTITUTES: Smart and Spring.

Swindon Town have found the City of Bristol an inhospitable venue this season. Having crashed out of the F.A. Cup last November at Ashton Gate 4-2, they were no more fortunate in last weeks Freight Rover Trophy tie at Eastville in losing to a Rovers team with one eye on the forthcoming Saturday's F.A. Cup tie at Luton. Unfortunately for the Town it was once again a situation where their strike rate was vastly inferior to the chance ratio created.

Bristol Rovers took an early fifth minute lead when a shot from Steve White was parried by Kenny Allen following a Phil Bater free kick. Mark O'Connor was on hand to turn the ball over the goal-line. Trevor Morgan and Nicky Tanner combined to split the Town defence open and allow Steve White to put Rovers further ahead after thirty-two minutes. The tentative Town team took until the forty-first minute until they put in their first shot - from Bryan Wade.

With the Town dominating the second half due to a fine midfield display from Chris Kamara it came as no surprise when the impressive Leigh Barnard forced the ball home in the 53rd minute. Chances went begging as Rovers were stretched to the limit following the departure of full back Phil Bater through injury.

Town boss Lou Macari said after the match, 'We were full of fear in the first half as if we were up against a top continental team', adding 'Once I convinced them it was Bristol Rovers we were playing and not Barcelona, we started to get somewhere. In the end, I felt we were worth at least a draw'. The Eastville reverse left the Town requiring a two goal winning margin for this evening's match.

TEAMS: BRISTOL ROVERS: Green; Scales, Bater, Stevenson, Parkin, Spring, Penrice, Tanner, Morgan White and O'Connor.

SWINDON TOWN: Allen; Ramsey, Roberts, Barnard, Cole, Calderwood, Coyne, Henry, Kamara, Wade and Hockaday.

With the ratio of shots attributed to each team as follows: Rovers 5 and Swindon Town 14. It was a match that the Town should have reaped some reward from.



THE TOWN CRIER WITH JUNIOR ROBINS

I thought I would use this evening!s Programme to write about S.A.F.E. an organisation sponsored by the National Dairy Council, the Football League and last but not least Freight Rover the competition. of tonight's sponsors S.A.F.E. stands for Soccer As Family Entertainment. It was founded by John Maiden, a former schoolteacher, who now works full time on the project. S.A.F.E. aims to make football grounds more attractive places to visit and to eradicate hooliganism by introducing youngsters to the game while they are still at an age where their behaviour can be influenced. Clubs are encouraged to form links with their schools and to make ticket local concessions to their junior supporters. Hence our own Junior Robins Club has a common with deal in great Indeed, the Junior Robins organisation. Club is to be featured in an article John has for the magazine Products" in February. It is organisations like S.A.F.E. which are surely the way forward for football today. Only when rival supporters can sit alongside each other and wish each other a safe journey home at the end of the game will the fences come down and everyone's enjoyment increase.

The final Popplewell Report seemed to be a lot more sensible than the Preliminary Report. One aspect I would take issue with however is the idea that bad behaviour on the pitch causes trouble on the terraces. There is an element of truth in it, but often players on the pitch will take hard knocks or being fouled without complaint while the crowd bay for blood. I have yet to see a game end without the players of both sides yet often packs of hands, shaking supporters taunt each other after a match. Criticise players who swear or fight for setting a bad example, but give credit to the vast majority of players, who, even though their livelihood depends on the game, behave in a better manner than many supporters.

The final point I want to make today leads on from that. Young people only

learn from the example set them by adults. If all they hear on the television, in the streets, or on the terraces is foul and abusive language can we blame them if they use it too. Are we adults not always telling kids to "grow up"? Perhaps for them growing up means swearing like adults. I appeal to all Junior Robins to ignore the example set by many adults and to remember they represent Swindon Town where ever they are.

Any bad behaviour is usually reported on good actions often escape notice. One good action that did not was that of the Junior Robins Carol Singers. Last week I received the following letter from Mr. Jefferies, the Mayor of Thamesdown.

Dear Mr. Mattick,

The attached receipt is the official acknowledgement of the Junior Robins donation to my Christmas Appeal but I would like to add my personal thanks...on behalf of those of our fellow citizens in need and who benefit please accept my heart-felt thanks.

Yours sincerely,

P.L. Jefferies Mayor of Thamesdown

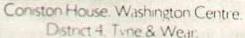
Well done lads.

Dick Mattick Organiser Junior Robins

DID YOU KNOW?

Although our attendance of 8,802 for our New Years Day fixture against Colchester United may be the highest to date in this seasons Fourth Division. There is no way that we shall be able to surpass the highest Fourth Division attendance recorded for two reasons, - our ground capacity has never been as high or even less since the new safety regulations were introduced. That record gate was the incredible 37,774 who watched the Crystal Palace and Millwall Fourth Division match played at Selhurst Park on March 31st 1961!







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The Town Crier Backtracks With Mike Skinner



"Seldom can a 'Cup-tie' so early in the competition have meant so much to the Club. A win...could mean a welcome relief from the present financial worries". So began the Club Notes from the programme for the only other cup meeting with Hereford. The Edgar Street side came to the County Ground, for an F.A. Cup first round tie on 19th November 1955, at a time of great difficulty for Swindon. Firmly entrenched on the bottom of the Third Division (South), crowds had dropped to around the 6,500 mark and the Club was going through a financial crisis. Cutbacks were being made in the staff, whilst floodlit friendlies were being played to boost funds. A good Cup run, with its ensuing financial rewards, was therefore essential. The attendance of 13,364 proved the point.

Hereford, then a leading Southern League Club, started the game with much of the play, but only while the Town side settled. After ten minutes Swindon began to take control. Bob Edwards scooped the ball over an unattended net, with Maurice Owen and Andy Micklewright also guilty of missing chances, before Swindon gained the lead in the 26th minute. A David Gibson throw was nodded on by Owen for Micklewright to beat Gerry Sewell with a low shot. With Hereford offering little resistance Swindon dominated, although it wasn't until the 43rd minute that the lead was increased - Gibson surprising the defence with a cross-shot.

Four minutes after the interval Owen netted Swindon's third. Roy Johnson knocked a Gibson centre out to Owen whose shot just under the bar left the visitors defence just watching. Hereford, though, never gave up trying. But, cheered on by about 2,000, United could never bridge the gap between League and non-League, lacking the speed and finishing of the professional side. After a couple of shots from Charlie Thompson in the early stages, Hereford produced little in the way of sting at close quarters - Sam Burton dealing mainly with long range efforts.

Micklewright added the finishing touch to Swindon's performance by adding the fourth in the 63rd minute to earn a home tie with Peterborough United - the prospects of a cup run becoming a reality.

Swindon:- Burton, Hunt, Fox, Cross, Hudson, McShane, Gibson, Micklewright,

Owen, Edwards, Johnson.

Full Football League results:

HOME SEASON AWAY

22 Apr 1-0 1977-78 1-1 Dec 03

12 Feb 3-2 1982-83 2-1 Sep 08

01 Nov 3-0 1983-84 1-2 Feb 15 22 Sep 0-3 1984-85 3-0 Apr 17

22 Dec 1-0 1985-86 1-4 Aug 24

19 Nov 4-0 1955-56 F.A. Cup 1

Some four months after that cup-tie Swindon travelled to Edgar Street for a floodlit friendly on 5th March 1956. Fielding the same team, with the exception of Micklewright who was replaced by Doug Baillie, the Airdrieonian centre forward who was stationed at Devizes, Swindon faced a more determined Hereford side. Although they still couldn't match the Town's speed, they attacked with such determination that it was they who dictated the pace. Burton was in frequent action before United took the lead through Jarman in the 21st minute. However, Owen equalised four minutes later when a run down the middle caught the defence napping.

Nine minutes later Gibson broke down the right, centring for Jimmy Brennan to turn into the net. After the interval Hereford came back hard, fully extending the Town's defence, before Horton managed the equaliser. The attendance was a rather poor 1,997 - blamed on the fact that it was the local darts night!

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DAVID COLE ·	Gorse Hill Motors	Richard Brien Lindum House -Hostel	Robins Out of Town	Mr Fisher 50 Birdcombe Ad Westles	
COLIN CALDERWOOD	The Oxford Hotel	Don Rogers Sport 29 Faringdon Rd Swindori		Robins Out of Yown	
TONYEVANS	Brian Beckett Oaklield Road Carterton	The Caring Florist Cavendish Florist Swindon 693240	Pels Allen Band	John Ward 18 Nelson Place London N.1	
KENNY ALLEN	Andrea Peglar of Kempaford	Dave Denis Mariene Brown of Carterton	Anne Alder	Simon Hillier	
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DAVE HOCKADAY	M. Aldridge 19 Keats Gardens Farmhill, Stroud	S. Cobern 12 Deburgh Street Swindon	S. W.itshire 56 Harthurs Field Farm, Cheltenham	Sen Herbert Holdcroft House Blunsdon	
DEREK HALL		THE SWINDON	TOWN TRAVEL CLUB		
MARK HUGHES	County Ground Bookmakers	Brewster Hire Centre Swindon 22306			
DAVID MOSS	Mr. & Mrs. 65 Newcastle	THE RESIDENCE OF THE PARTY OF T	Mrs Barrett Brighthampton Oxford	Mr Mrs Stater The Hope Inn Purton	
CHRIS RAMSEY	June and Alan Beckett Oaklield Road Carterion	Simon Baylisa North Brickhill Bedfordshire	ROBINSOUT	OF TOWN	
ANDY ROWLAND	Akers Garage The Street Moredon	Mrs C Weavers Haydon Wick Swindon	Alexander Insurance Services Regent Circus Swindon	'Mr Godwin Wagon and Horses Wootton Bassett	
BRYANWADE	Bells Silencer Centre Swindon	Sandra Cobern 12 Deburgh Street Swindon	Coole's Estate Agency Buckingham Palace Rd, London	Mrs Masien Keen Supporter Tiverton Devon	
JOHNTROLLOPE	Jefferies DIY 35 High St Highworth	Griffin Weston Electrics 33 Faringdon Rd Swindon	Richard Herbert Holdcroft House Blunsdon	John Lafford Abbey Road Garage Cirencester	
KEVIN MORRIS	Barrie Saunders Newsagent 101 Stratton Rd Swindon	The Oxford Hotel	Mr Maurice Earle	Colorite Television	
ANDYWOLLEN	Wollens Off Licence Cricklade Rd Swindon	Bryant School of Motoring Swindon 823421	Swindon Car Auctions 5-modon 641617	E.J.W Colour Print Swindon 33466	
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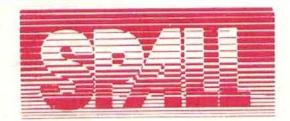
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The Town Crier on the Touchline

WITH ROBERT STEPHENSON THE TOWN'S MANAGING DIRECTOR



EDITOR: Considering the Club's success this season is there any money available for the Manager to strengthen his team if he wishes to do so?

ROBERT: Should the Manager wish to purchase a player, as in the past the Board of Directors would give this serious consideration. We always seek to back the Manager's recommendation. But it should also be remembered that during the close season we have to upgrade our ground as to regard to the safety work required to obtain a safety certificate and whilst part of the finance to do this is expected to be made available by the Football Grounds Trust Fund, the Club will be involved in quite a considerable financial undertaking.

EDITOR: Could you explain to the supporters your expectancy from the innovation of 'Radio Robin'?

ROBERT: The Club are looking to have a closer involvement with the fans. It is therefore a move designed to bring closer links with all our supporters and to have a more varied pre-match entertainment programme. Supporters will be able to gain greater insight into matters of the moment, prior to the game taking place.

EDITOR: Would it be possible to relay full time scores on the tannoy system as spectators are leaving the Ground?

ROBERT: In view of the fact that halftime scores have been well received we will consider also introducing certain full-time results.

EDITOR: What is the Club's attitude to the Freight Rover Competition? Taking into account the derogatory attitude expressed by some Club Managers and also the Press? Could you give a clear indication of how the Board of Directors of Swindon Town Football Club see our involvement?

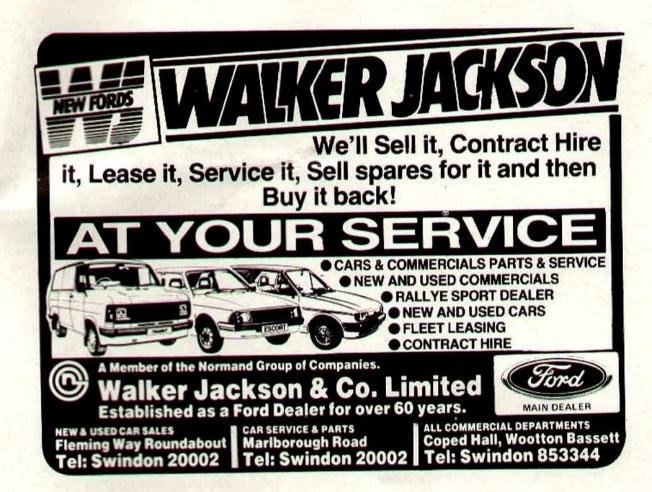
ROBERT: We as a Football Club are obviously interested most in the Competition. The Club is committed to the Freight Rover Trophy. Firstly, it provides a realistic opportunity for Third and Fourth Division Clubs participating in a Wembley Final and with the doubling of the sponsorship money this season Clubs will be improving their income.

EDITOR: It would appear that some of the participating Managers have not always seen it like you do. While a Regional Newspaper Editor was particularly scathing about the Competition.

ROBERT: There are teething problems with all new Competitions and I can only speak on behalf of Swindon Town. The Directors and Manager of this Club will be striving to take our supporters to Wembley.

EDITOR: Have you encountered any problems in your position as Managing Director?

ROBERT: Not at all, I am enjoying to the full, the very challenging opportunity that I have been given and the Clubs successful season so far is obviously a great help in this respect. Any position within a soccer club is made easier with success. That is why it is important that we do not fail in our attempt to gain promotion this season for the future of this Club.





HAVE YOU OBTAINED YOUR

SWINDON TOWN

DIARY FOR 1986?

IF NOT, DON'T HESITATE TO CONTACT

DOUG BUSWELL

OUR COMMERCIAL MANAGER

DDAYS TEAMS

Swindon Town			Hereford United		
	KENNY ALLEN	1	KEVIN ROSE		
	CHRIS RAMSEY	2	CHRIS PRICE		
	PAUL ROBERTS	3	IAN DALZIEL		
	LEIGH BARNARD	4	MEL PEJIC & HAST	THE REAL PROPERTY.	
	DAVID COLE	5	WAYNE CEGIELSKI		
	COLIN CALDERWOOD	6	PAUL MADDY		
	PETER COYNE	7	JIMMY HARVEY	THE STATE OF	
	CHARLIE HENRY	8	JOHN DELVE		
tell of the	COLIN GORDON	9	IAN WELLS		
	BRYAN WADE	10	OLLIE KEARNS		
	DAVE HOCKADAY	11	MICK CARTER		
THE PLAN	CHRIS KAMARA	12	IAN ROGERSON	CHANGES	
CHANGES	NGES AHM ROLLINGS				

REFEREE



Mr. G.J. Napthine

(Who last refereed the Town on our visit to Colchester May 3rd 1985).

LEADERS..CHESTER

Linesmen



Red Flag: Mr. D. Keen Yellow Flag:

Mr. P. Mence



County Ground...In a the table clash..Kick off 3 p.m..Will Lou Macari's men complete the double over the Sealand Road Club and 2 therefore complete a new Club record..Of home wins..Or will spoil the day and earlier this season. CITY..Who visit the increase their lead at

top Division Four top of the table?.. Why not come and see for yourself...If the Titanic battle..Will be won by the Town...On Tuesday February 11th..Millwall Reserves..Visit County Ground..Kick fourteen consecutive off 2 p.m..Including Nicky Coleman who was Harry McNallys team part of the Town team